

5v5 Sports, a National Sports Event Management Company, Launches in Frisco, Texas

Frisco, TX (March 21, 2025) – Today, 5v5 Sports announced the launch of their national sports event and marketing company. 5v5 Sports is committed to delivering first-class events at any scale, specifically focused on serving the flag football community. The company will host flag football leagues, tournaments, and camps in N. America.

5v5 Sports has created several opportunities in the flag football space, including the *Superflag Invitational* international tournament, the *League Challenge Series* with events in Costa Mesa, CA, the *Vanita Krouch P4SS IT 4WARD* camp and *Put Her on the Mapp College ID Camps*, hosted by Bruce Mapp. This series of events is designed to bring together players of all skill levels and foster a love for the game.

“5v5 Sports was created to advance the momentum of flag football, and with the announcement of the sport debuting at the 2028 Olympic games in Los Angeles, we couldn’t be more excited to launch at a time when interest is growing rapidly” noted Monty Holloway, Executive Director 5v5 Sports. *“We’re launching events nationally to provide a space where both female and male athletes can showcase their athleticism and leadership, leading to advancement paths that weren’t previously available for flag football athletes.”*

Flag football is currently the fastest growing youth sport in the United States and at least 65 NCAA schools are sponsoring women's flag football at either the club or varsity levels this year, with more slated to join in 2026. 12 states have also officially sanctioned female flag football as a high school sport as of last December. To learn more about 5v5 Sports and events in your area, visit www.5v5sports.com.

About 5v5 Sports:

5V5 Sports is a national sports event management and marketing company committed to delivering first class events at any scale. Dedicated to creating a vibrant flag football community. Our programs are designed to bring together players of all skill levels and foster a love for the game. Join our leagues and tournaments to be a part of the flag football revolution.